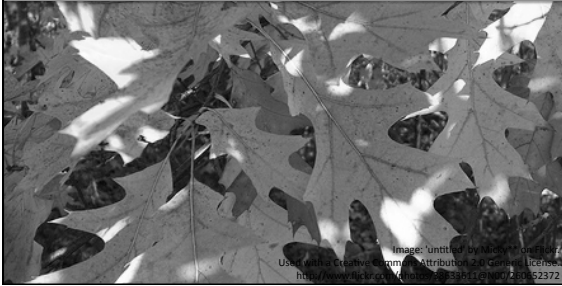


Transliteracy: The Word is Not Enough, Part II

Kristin Fontichiaro - AASL Fall Forum
Saturday, October 12, 2012, 9-11am
Download slides: bit.ly/fontblog



Updated
slides!

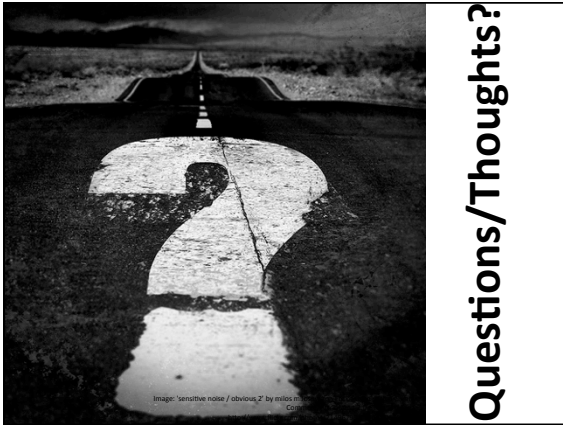
[http://
bit.ly/fontblog](http://bit.ly/fontblog)



Today's Landscape

- Questions/Thoughts from Last Night?
- Interactive Lecture: Vocabulary for Defining Vigorous/Rigorous Work
- Small Group Activity: What Students Need to Know About Reading/Writing in Various Multimedia Genres/Formats
- Small Groups Report Out to Larger Group



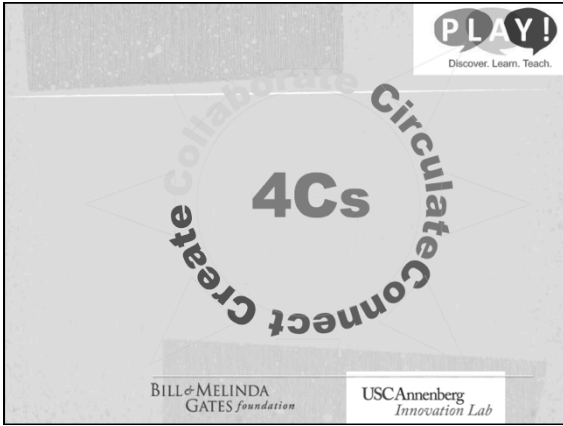


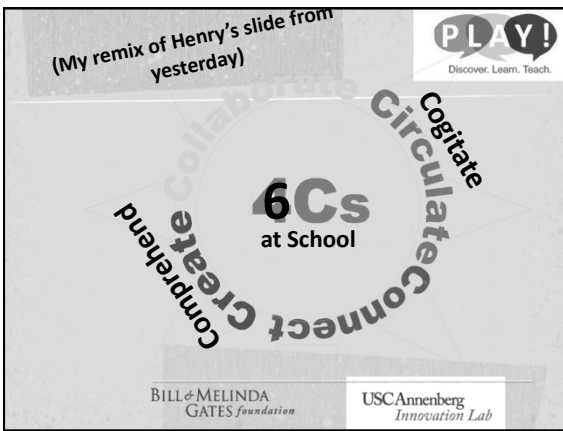
| Informal Learning Environments (evolving or custom goals and processes) | Formal Learning Environments (codified goals/outcomes/ processes) |
|--|--|
| Public Libraries (inc. CPL's YouMedia) Hobby Clubs Makerspaces Hackerspaces Guilds | School Religious education Intensive pre-professional environments (e.g., music conservatory) |
| School Libraries | |
| Drop-Ins Lunch Clubs Before School After School Virtual Activities Unrelated to School Curriculum | Individual, small group, large group instruction during school day |

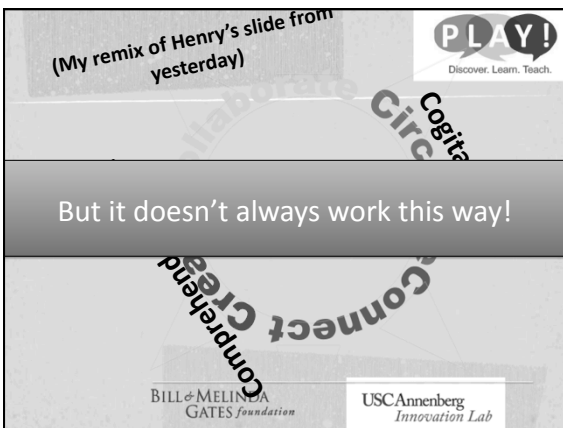
NAGGING QUESTIONS

If transliteracy is the ability to move in and out of genres, engaging as a reader/consumer, writer/contributor, and if we believe that is valuable, how do we build those skills to ensure a robust future citizenship?

And how do we talk about effective student work and instructional design?







TWO COMMON OBSERVATIONS

FANCY NANCY syndrome:
 Students make minimal cognitive investment and plug a few trivial infobits into a Web 2.0 tool. They are lauded for their "creativity" ... even though the software engineer did the hard work, not the student.

E-EFFORT syndrome:
 Students make minimal cognitive investment and plug a few trivial infobits into a tool where they do a lot of the aesthetic construction.

My Explorer's Report!!!!!!

By Kristin Fontichiaro


Christopher Columbus was born in 1461.


**HE WAS
BORN IN
ITALY.**






ከወጣጅ ሪፖርተር የሆኑት!!! ማለጥ!!!


He had three boats:



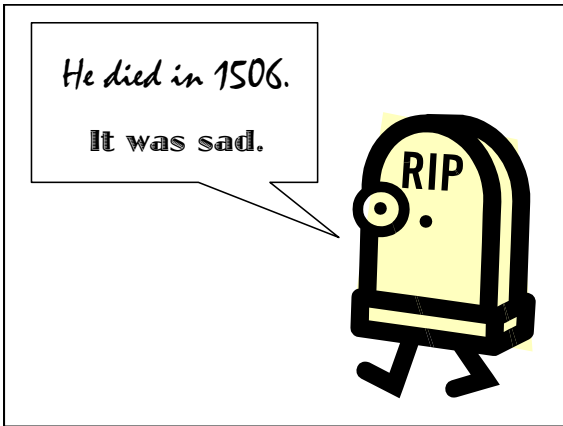
*Santa
Pinta
Santa Maria*

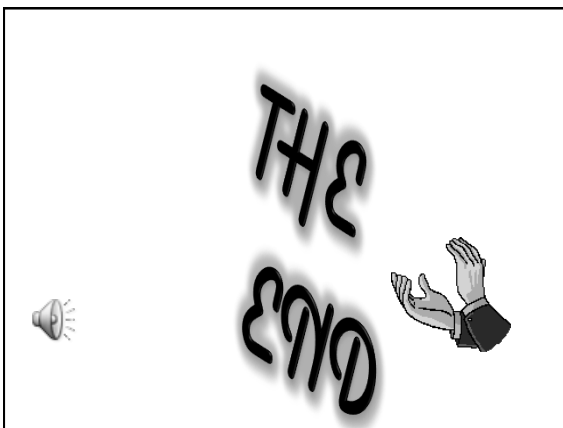



Bon Voyage



**He
discovered
AMERICA!!!**







What are students gaining from this experience?

Transmedia and media-fluid skill development doesn't require us to abandon critical thinking or content knowledge

Image: "Question mark made of puzzle pieces"
<http://www.flickr.com/photos/10361911@ND6/4273168957>

WHERE'S THE LEARNING?

Yes, they're using technology, and yes, it transcends pen-and-paper, but where is the knowledge-building?

ED TECH MATH

student + tech + school > student + tech

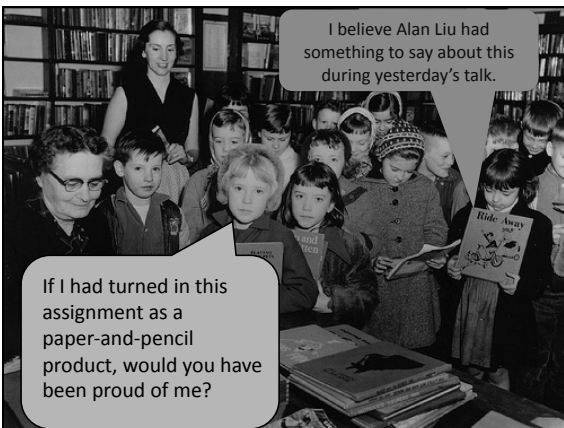
ED TECH MATH

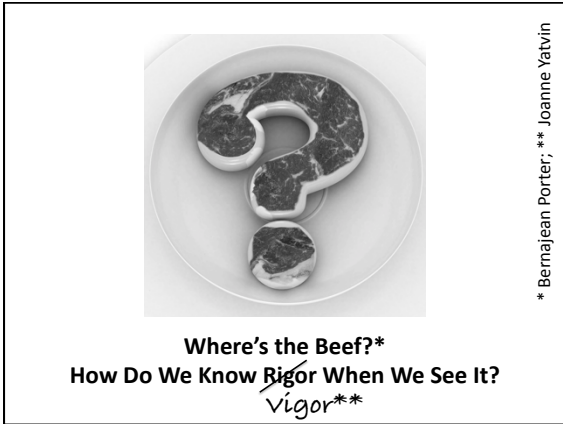
student + tech + school > student + tech

HOW???

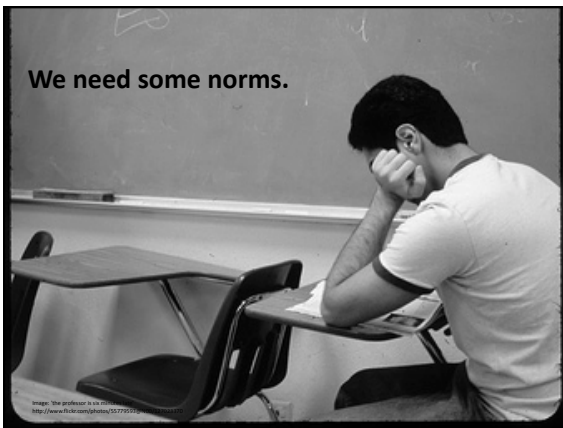












Norms Matter.



"Harrison Road" by Susan Hodges McCord, around 1860. From the collection of The Henry Ford. http://www.thehenryford.org/exhibits/quiltinggenius/quilt/73_120_1.asp



Quilt for Bobby Usher by "Racing's Quilt Lady" Jeanette Holder. From the collection of The Henry Ford. <http://www.thehenryford.org/exhibits/pic/2010/may/quilt.asp>

Rigor means exciting challenge, not rigor mortis! Insert VIGOR if you prefer

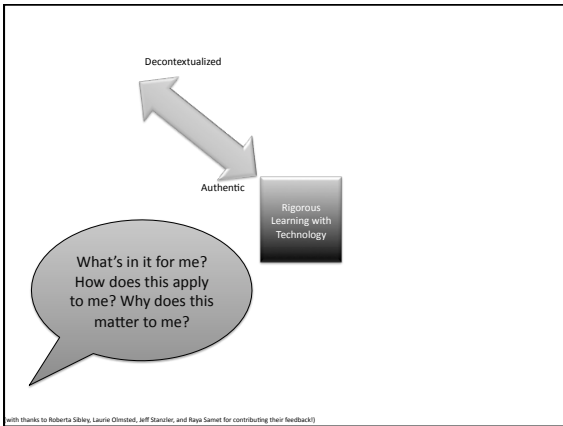


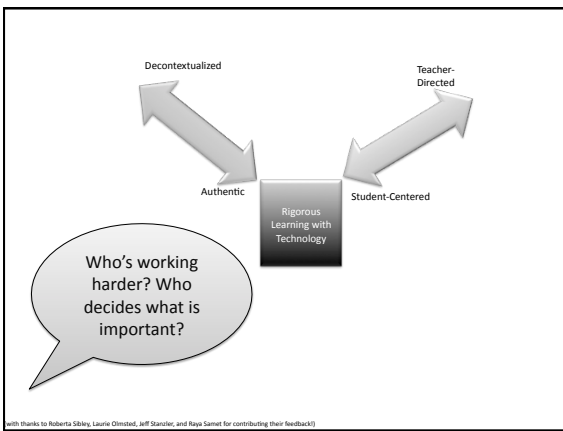
with thanks to Roberta Sibley, Laurie Olinblad, Jeff Stanulic, and Rayo Samet for contributing their feedback!

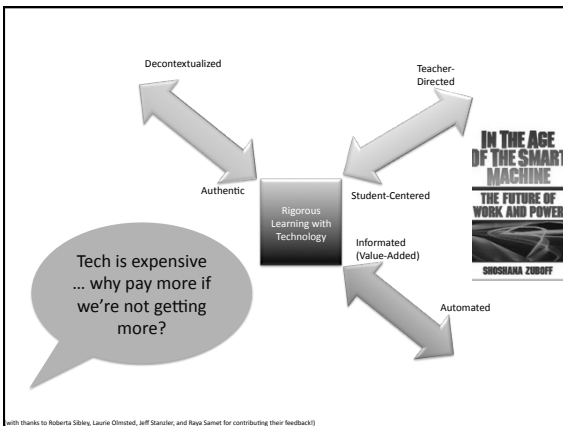


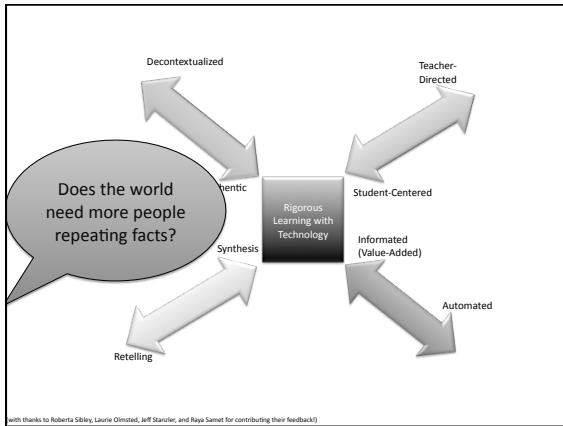
* Charles Friedman, definition of Informatics

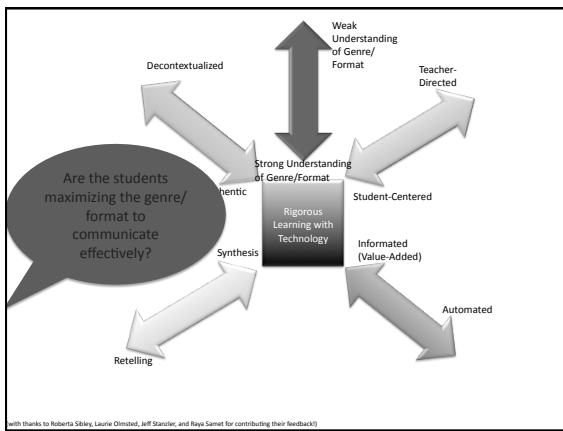
"Man" by Michael McMullan and "Computer" by Alyssa Mahberg from theourproject.com collection. Used under a Creative Commons CC BY 3.0 license. with thanks to Roberta Sibley, Laurie Olinblad, Jeff Stanulic, and Rayo Samet for contributing their feedback!

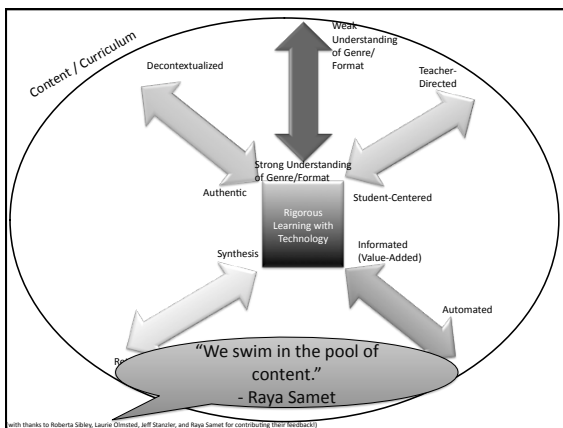












The Silent Partners

Creativity
Motivation
Enthusiasm
Engagement
"Hands on keyboard"



**Testing
Our Lens:
Student
Work Samples**

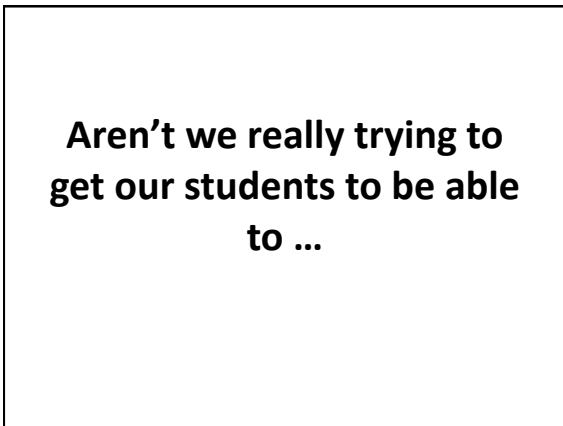


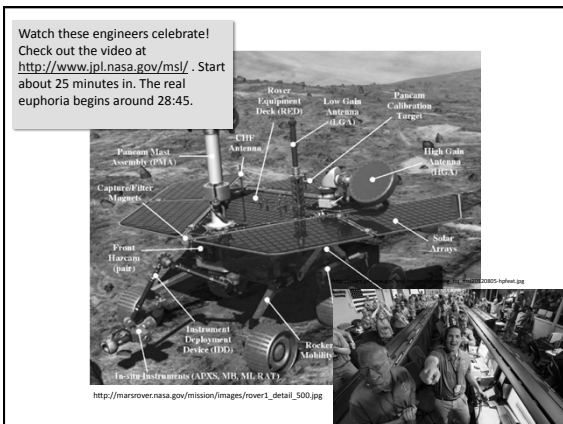
Recognize this Report?

<http://bit.ly/sofia-otter>










CHET News Cutting Edge

Google self-driving car 300,000 miles -- and counting

Company registers progress but cautions of "a long road ahead" (pun intended), especially when navigating snow-covered roadways and interpreting temporary construction signals.

by Charles Cooper | August 7, 2012 4:07 PM PDT
[Follow](#)




(Credit: Google)

Google screws around with a lot of far out, even cockamamie projects -- well, because it can and it's fun. Two good reasons that few can fault. And it's also a good way to push the proverbial tech envelope. So it is that Google's update about the company's self-driving car project suggests this is turning into something more than Sergey & Larry's homebrew experiment.

Our vehicles, of which about a dozen are on the road at any given time, have now completed more than 300,000 miles of testing. They've covered a wide range of traffic conditions, and there hasn't been a single accident under computer control.

http://www.chet.com/31011386_3_57488731_76/google-self-driving-car-300000-miles-and-counting/



http://cdn.ientry.com/sites/webpronews/pictures/magicarms_614.jpg

**Building transmedia students
means starting with building blocks.**

Your Task:

<http://bitly.com/bundles/activelearning/4>

- **Open the Doc. Fill in what students need to know about reading and writing in this genre/format and what comprises a "good" example of this genre/format.**
- Last Name A-B: Podcast
- Last Name C-D: Informative Video
- Last Name E-G: Persuasive Video/Ad
- Last Name: H-J: Dramatic Film
- Last Name: K-L: Board Game
- Last Name M-N: Digital Poster
- Last Name O-P: Infographic
- Last Name Q-R: Comic/Graphic Novel
- Last Name S-T: Picture Book
- Last Name U-V: Slideshow Presentation
- Last Name W-Z: Curated Pathfinder

Reporting Out

Questions?
font@umich.edu
@activelearning
<http://bit.ly/fontblog>
