

# Librarians as Publishers and Aggregators: Seizing the eBook Opportunity

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Slides:  
<http://bit.ly/kristinf>

Today: More “What’s  
Available” Than “How-To”

**WHAT'S ON  
MY MIND**



How do I move closer to  
one-to-one?

**IT'S ON  
MY MIND**

How do I move closer to  
one-to-one?

Is there an advantage to  
“slow reading” instead of fast  
clicking?  
Fewer distractions?

# MY MIND

How do I move closer to  
one-to-one?

Is there an advantage to  
“slow reading” instead of fast  
clicking?  
Fewer distractions?

**MY M**

How do I meet the “complex  
texts” and reading in subject  
areas components of  
Common Core Standards  
when so many students  
struggle with simple texts?

How do I move closer to one-to-one?

Is there an advantage to “slow reading” instead of fast clicking?  
Fewer distractions?

Amazon now sells more digital than printed texts.  
What does that mean for us as educators?

How do I meet the “complex texts” and reading in subject areas components of Common Core Standards when so many students struggle with simple texts?

# Why think about eReaders?

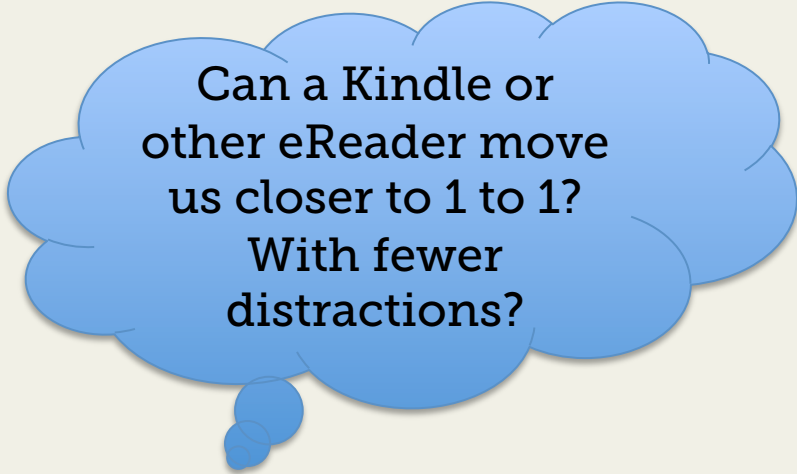
*(And why not iPad, for crying out loud?*

*Because that is a totally awesome device, Kristin.)*



# 1 iPad =

- 1 basic laptop
- 1.4 Netbooks
- 2 Nook Colors
- 2 Pandigital Novel eReader w/Android
- 3.6 Nook Simple Touches
- 6.3 basic Kindles



Can a Kindle or  
other eReader move  
us closer to 1 to 1?  
With fewer  
distractions?

.mobi

Kindle

(devices, apps, software)

.epub

Everybody  
Else

(Adobe Digital Editions,  
Nook, iBooks/iDevices,  
Bluefire Reader, Stanza,  
Sony Reader, etc.)

# A Word About Kindle...

Many of these tools work via Kindle's email

The TOOL needs to know your Kindle email address (e.g., [you@kindle.com](mailto:you@kindle.com) or [you@free.kindle.com](mailto:you@free.kindle.com))

KINDLE needs to know who you allow to send you stuff.



Most of these tools work via your  
Kindle email address:

WiFi only:  
**you@kindle.com**

For free transfer with WiFi plus 3G  
**you@free.kindle.com**

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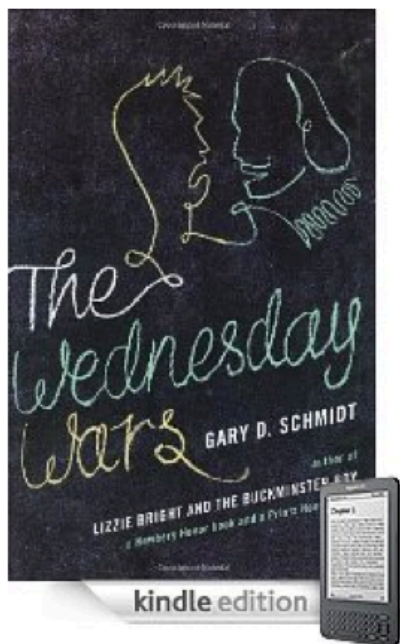
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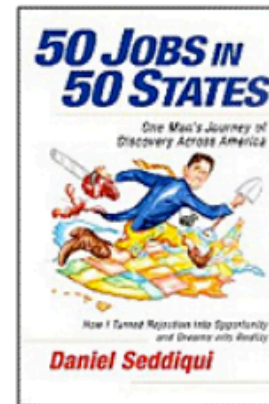
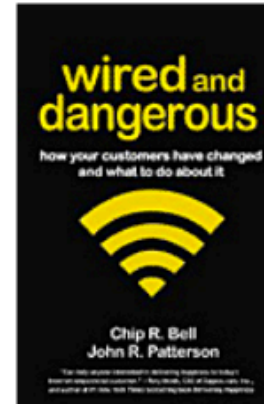
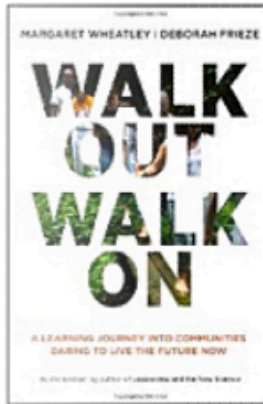
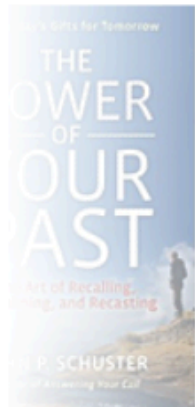
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- ♦ **Done reading a galley?** Share your review with the publisher or decline to review at [Manage My Reviews](#). Click the pencil icon.

My Notifications

New Invitations to View Titles (5): [view all](#)

Received	View All Titles by:	Title	Author	Status
03/07/2011	<a href="#">Lerner Publishing Group</a>	<a href="#">#17 Detective Frankenstein</a>	Alaya Johnson	Not Viewed
03/07/2011	<a href="#">Lerner Publishing Group</a>	<a href="#">#02 Made for Each Other</a>	Paul D. Storrie	Not Viewed
03/06/2011	<a href="#">Berrett-Koehler Publishers, Inc.</a>	<a href="#">Collective Visioning</a>	Linda Stout	Not Viewed
03/06/2011	<a href="#">Berrett-Koehler Publishers</a>	<a href="#">The Improvisation Edge</a>	Karen Hough	Not Viewed
03/01/2011	<a href="#">Columbia University Press</a>	<a href="#">Designing for Growth</a>	Jeanne Liedtka and Tim Orlitzky	Not Viewed

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## Catalog

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1-1 of 1 titles



**Nerd Girls**  
*Alan Lawrence Sitomer*  
**Disney-Hyperion**

**Pub Date:** 07/05/2011

**ISBN:** 9781423139966

**Genre:** Children's, Literature & Fiction, Romance, Teens & YA

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Ages 11 and up Three middle-school misfits take their revenge on the popular girls!

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### My Notifications


New Invitations to View Titles (5):

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Received	View All Titles by:	Title	Author	Status
03/07/2011	Lerner Publishing	#17 Detective	Alaya Johnson	Not Viewed
03/07/2011	Lerner Publishing Group	#02 Made for Each Other	Paul D. Storrie	Not Viewed
03/06/2011	Publishers, Inc.	Collective Visioning	Linda Stout	Not Viewed
03/06/2011	Berrett-Koehler Publishers	The Improvisation Edge	Karen Hough	Not Viewed
03/01/2011	Columbia University Press	Designing for Growth	Jeanne Liedtka and Tim Ogilvie	Not Viewed



# #2: Read Galleys


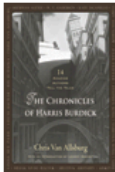


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### The Chronicles of Harris Burdick



**Title:** The Chronicles of Harris Burdick  
**SubTitle:** Fourteen Amazing Authors Tell the Tales  
**Publisher:** Houghton Mifflin Harcourt  
**Imprint:** Houghton Mifflin Harcourt  
**Pub Date:** 10/25/2011  
**ISBN:** 9780547548104

**Author:**  
**Category:**

**URLs:**  
**Contributors:**

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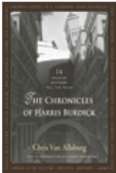


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**Publisher:** Houghton Mifflin Harcourt  
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**Pub Date:** 10/25/2011  
**ISBN:** 9780547548104

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With: Kate DiCamillo  
Introduction by: Lemnay Snicket

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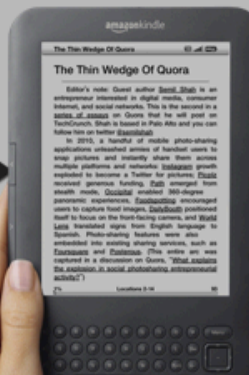
KINDLE

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# #4: Calibre-ebook.com

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**News [8]**  
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[1] El Pais  
[5] Fast Company  
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[1] New York Times Headlines  
[1] Wired Magazine  
[1] xkcd

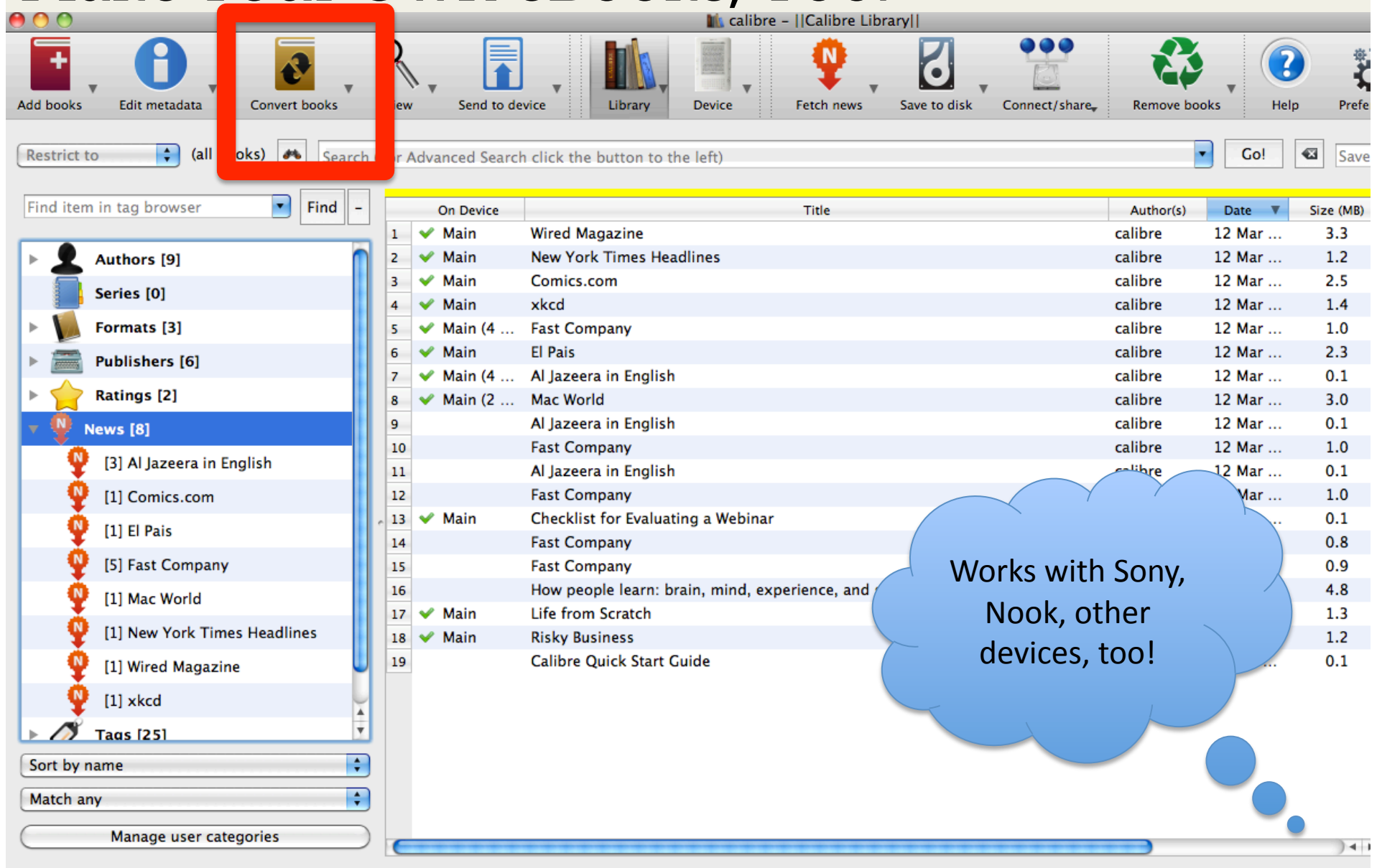
Sort by name  
Match any  
Manage user categories

On Device	Title	Author(s)	Date	Size (MB)
1 ✓ Main	Wired Magazine	calibre	12 Mar ...	3.3
2 ✓ Main	New York Times Headlines	calibre	12 Mar ...	1.2
3 ✓ Main	Comics.com	calibre	12 Mar ...	2.5
4 ✓ Main	xkcd	calibre	12 Mar ...	1.4
5 ✓ Main (4 ...	Fast Company	calibre	12 Mar ...	1.0
6 ✓ Main	El Pais	calibre	12 Mar ...	2.3
7 ✓ Main (4 ...	Al Jazeera in English	calibre	12 Mar ...	0.1
8 ✓ Main (2 ...	Mac World	calibre	12 Mar ...	3.0
9	Al Jazeera in English	calibre	12 Mar ...	0.1
10	Fast Company	calibre	12 Mar ...	1.0
11	Al Jazeera in English	calibre	12 Mar ...	0.1
12	Fast Company	calibre	Mar ...	1.0
13 ✓ Main	Checklist for Evaluating a Webinar	calibre	...	0.1
14	Fast Company	calibre	...	0.8
15	Fast Company	calibre	...	0.9
16	How people learn: brain, mind, experience, and	calibre	...	4.8
17 ✓ Main	Life from Scratch	calibre	...	1.3
18 ✓ Main	Risky Business	calibre	...	1.2
19	Calibre Quick Start Guide	calibre	...	0.1

Works with Sony, Nook, other devices, too!

# #4: Calibre-ebook.com

## Make Your Own eBooks, Too!



The screenshot shows the Calibre application window. The top toolbar contains several icons, with 'Convert books' highlighted by a red rectangle. Below the toolbar is a search bar and a list of items. On the left, there is a sidebar with categories like Authors, Series, Formats, Publishers, Ratings, News, and Tags. The 'News' category is selected, showing a list of items. The main area displays a table of items with columns for On Device, Title, Author(s), Date, and Size (MB).

	On Device	Title	Author(s)	Date	Size (MB)
1	✓ Main	Wired Magazine	calibre	12 Mar ...	3.3
2	✓ Main	New York Times Headlines	calibre	12 Mar ...	1.2
3	✓ Main	Comics.com	calibre	12 Mar ...	2.5
4	✓ Main	xkcd	calibre	12 Mar ...	1.4
5	✓ Main (4 ...	Fast Company	calibre	12 Mar ...	1.0
6	✓ Main	El Pais	calibre	12 Mar ...	2.3
7	✓ Main (4 ...	Al Jazeera in English	calibre	12 Mar ...	0.1
8	✓ Main (2 ...	Mac World	calibre	12 Mar ...	3.0
9		Al Jazeera in English	calibre	12 Mar ...	0.1
10		Fast Company	calibre	12 Mar ...	1.0
11		Al Jazeera in English	calibre	12 Mar ...	0.1
12		Fast Company	calibre	12 Mar ...	1.0
13	✓ Main	Checklist for Evaluating a Webinar	calibre	12 Mar ...	0.1
14		Fast Company	calibre	12 Mar ...	0.8
15		Fast Company	calibre	12 Mar ...	0.9
16		How people learn: brain, mind, experience, and	calibre	12 Mar ...	4.8
17	✓ Main	Life from Scratch	calibre	12 Mar ...	1.3
18	✓ Main	Risky Business	calibre	12 Mar ...	1.2
19		Calibre Quick Start Guide	calibre	12 Mar ...	0.1

Works with Sony, Nook, other devices, too!

# #5: OpenLibrary.org

## Public Domain Books

OpenLibrary.org interface showing the page for "The tale of Jemima Puddle-Duck" by Beatrix Potter.

Navigation: SUBJECTS, AUTHORS, ADD A BOOK, LISTS, RECENTLY, ABOUT

Search bar:  Search

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By [Beatrix Potter](#)

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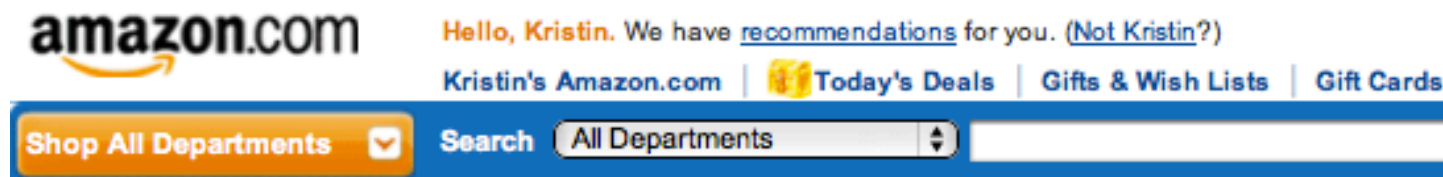
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**34 editions** First published in 1908  
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EDITION	READ ↑	BORROW
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Works with Sony,  
Nook, other  
devices, too!

# #5: OpenLibrary.org Borrow Books



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# #5: OpenLibrary.org

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she reached the top of the hill,  
she saw a wood in the distance.

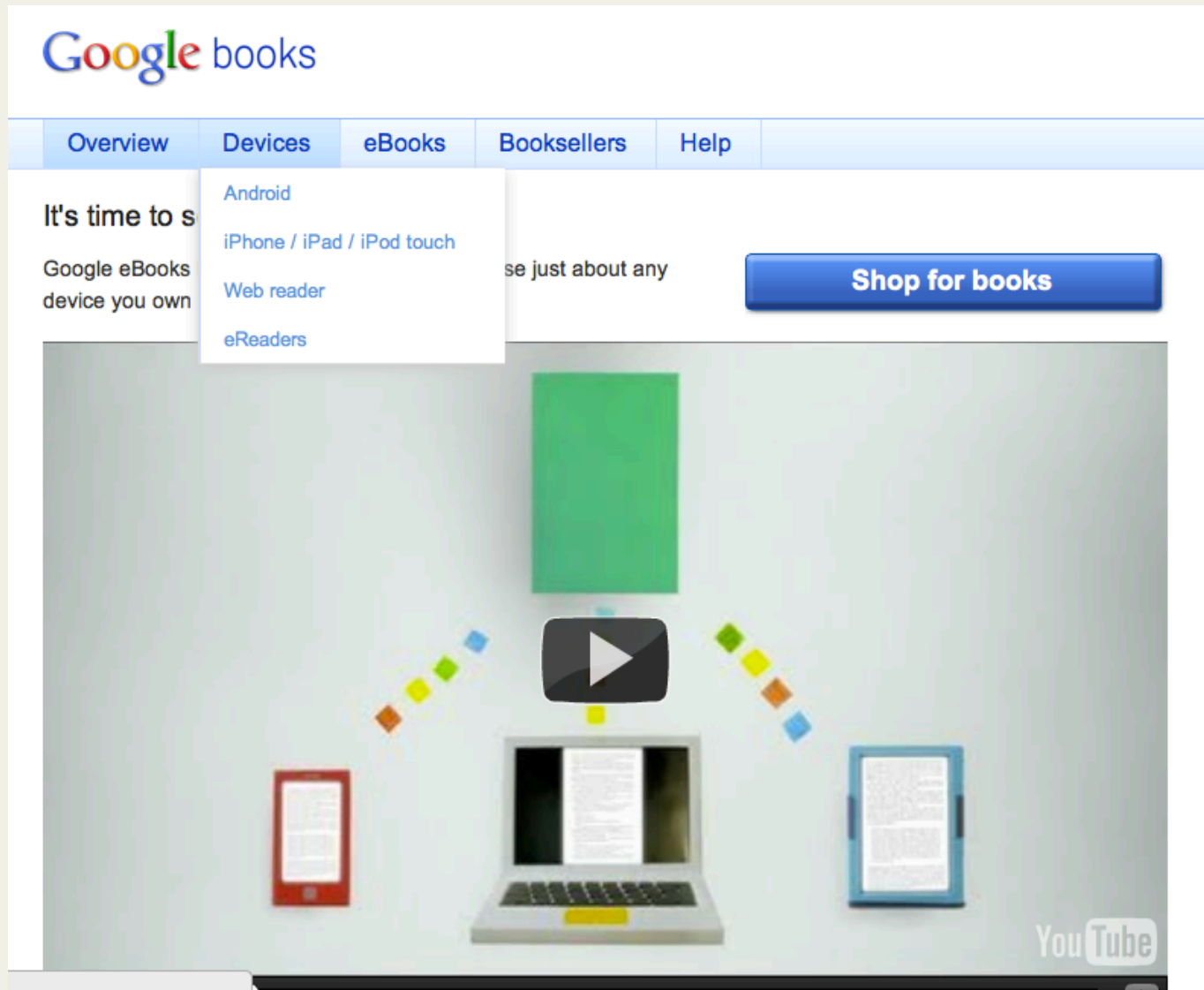
She thought that it looked a  
safe quiet spot.

JEMIMA PUDDLE-DUCK was



# #6: Google Books App

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# #6: Google Books App

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Advanced Book Search

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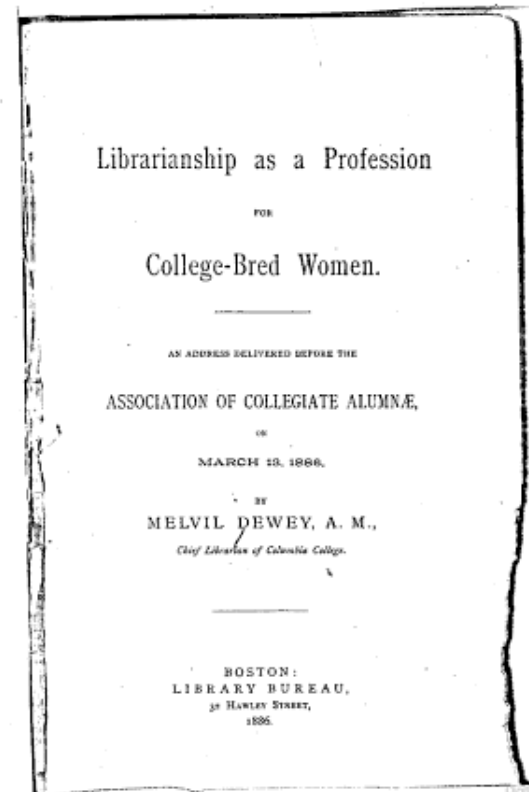
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1



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# #7: RetroRead.com

## Get Public Domain Books from Google



The image shows a screenshot of the RetroRead.com website. The header features the 'Beta RetroRead™' logo in blue and white, set against a background of stacked books. Below the header, the page is divided into several sections. On the left, there is a search bar with a 'Search Library' button and a list of book recommendations, each preceded by a small book icon. The main content area on the right contains several text blocks: a 'Free Public Domain Google Books... For Your Kindle!' announcement, a 'New! Check out RetroRocket search...' notice, a paragraph about RetroRead's service, a description of the community-created library, instructions on how to search and download books, a list of recent additions, and a section for making books with login and registration options.

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 **History of Conecuh County, Alabama**  
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**www.retroread.com** is 'Kindle Browser Friendly' and allows you to download books directly to your Kindle. Go to the browser on your Kindle ("Experimental" on the home menu) and try it!

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# #8: m.gutenberg.org

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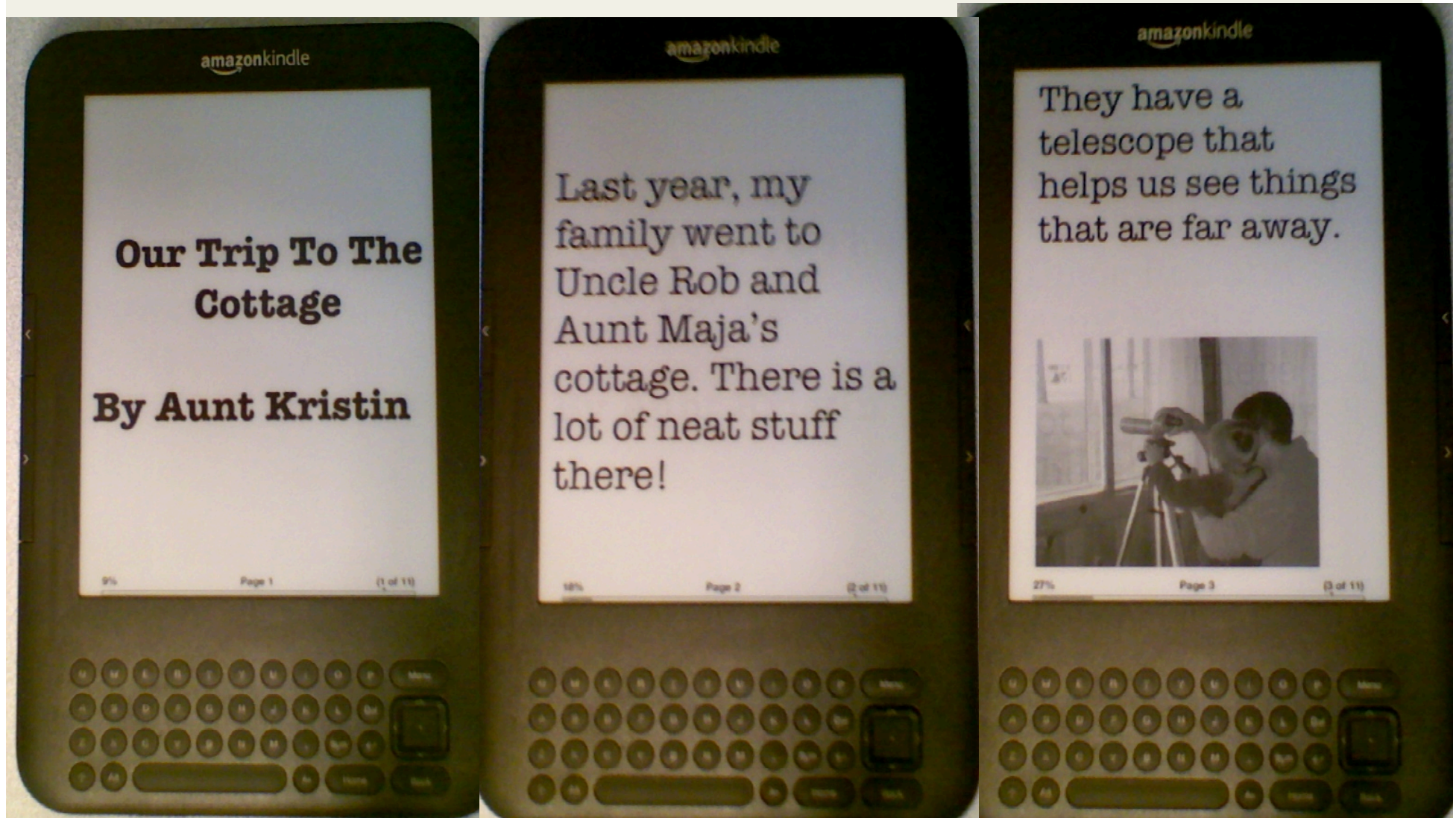
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## The King's Shoes

Ebook By [Kristin Fontichiaro](#)

Rating: Not yet rated.

Published: July 14, 2011

Category: [Fiction](#) » [Children's Books](#) » [Fairy tales and fables](#)

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Words: 1472 (approximate)

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## Ebook Description

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# #11: Differentiate

Now and his arm drew back just as a tiny sphere of light broke out of the sun. The ball met his bat with a glorious CRACK! and spun away back into the glare.

He stared after it even as the bat fell from his hand and he pushed

Aa Aa Aa Aa Aa Aa Aa Aa

**Typeface** regular condensed sans serif

**Line Spacing** small medium large

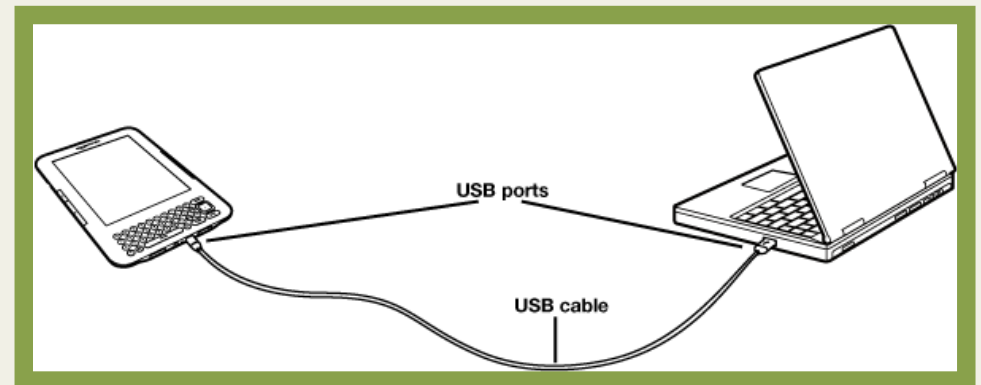
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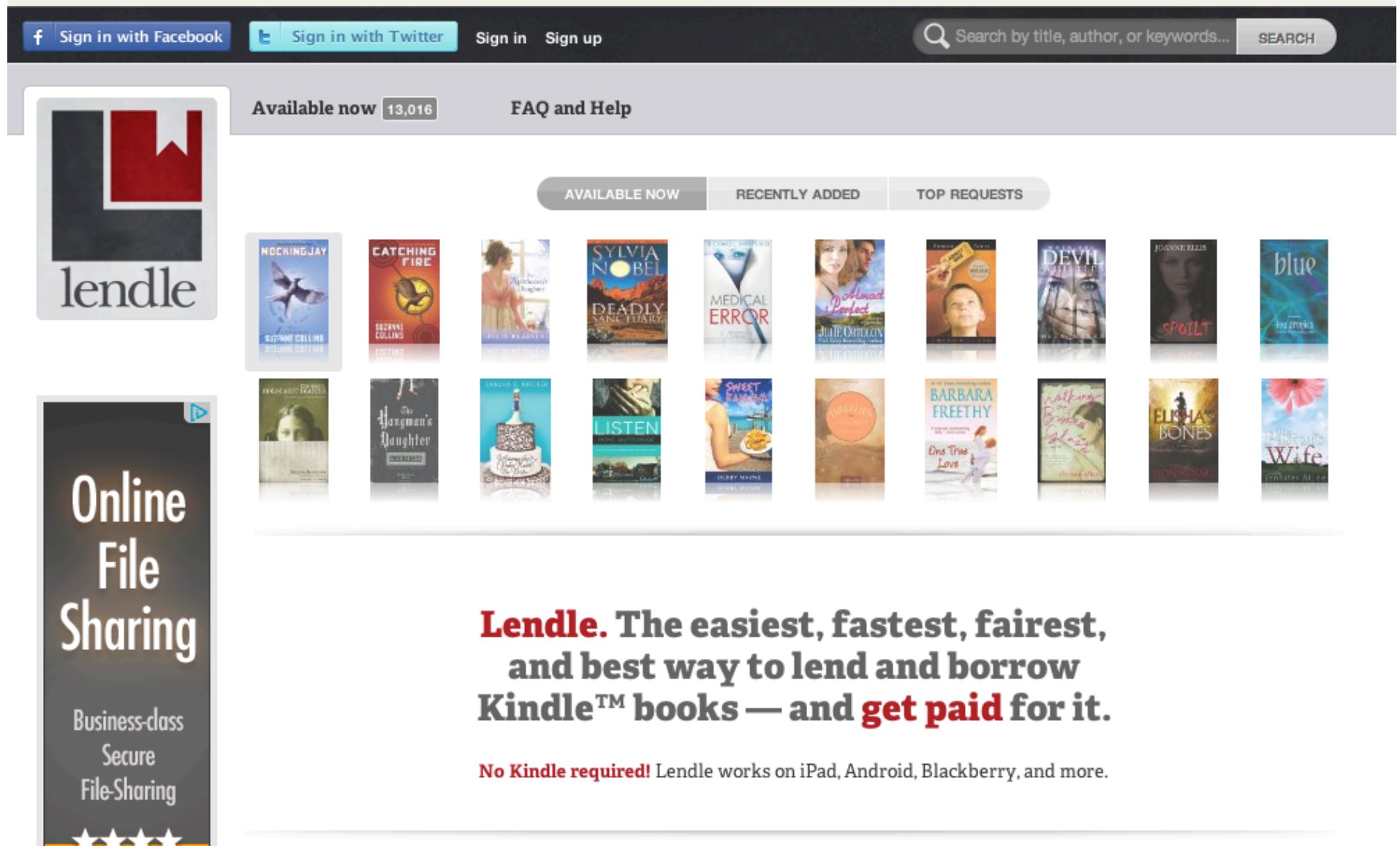
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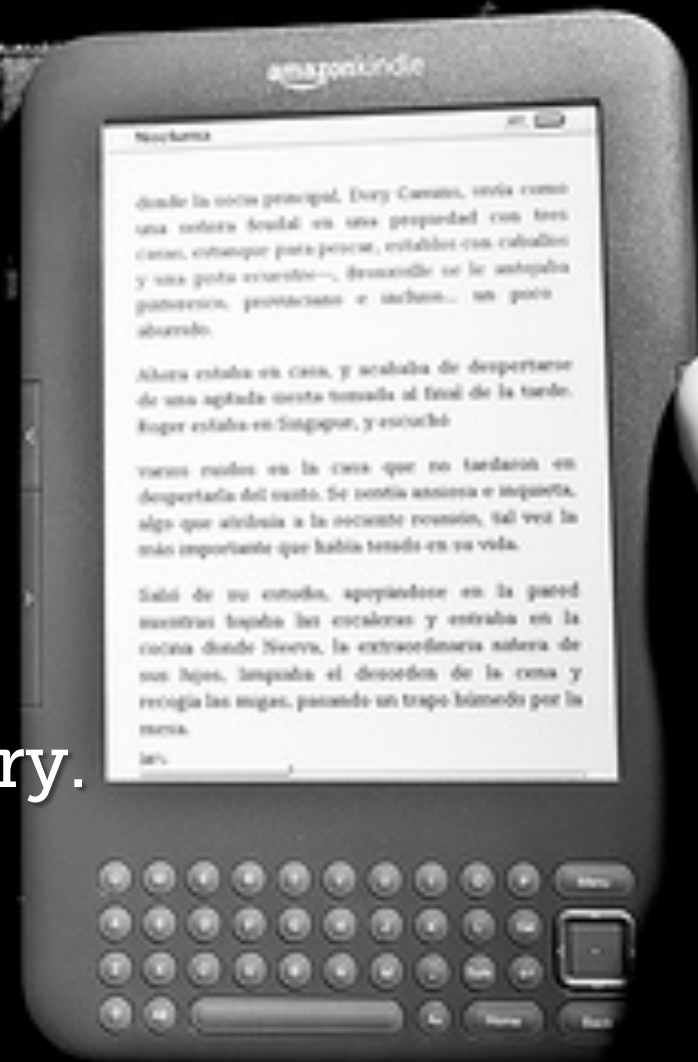
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# Questions?

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