HELPING STUDENTS AND PATRONS NAVIGATE DATA IN A CHAOTIC WORLD Kristin Fontichiaro

> LJ Facts Matte Wed., April 11, 2018, 2-2:20pm slides: http://bit.ly/fantblog





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Strategies to Rapidly Improve Your Students'/Patrons' Ability to Make Sense of Data in the News

What's Being Counted?

"Don't believe those phony numbers when you hear 4.9 and 5 percent unemployment ... the number's probably 28, 29, as high as 35. In fact, I even heard recently 42 percent." (Politifact)



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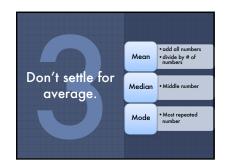


STATISTICAL BENCHMARKS

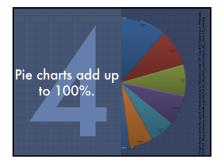
U.S. population: Just over 325 million (U.S. Census Population Clock)

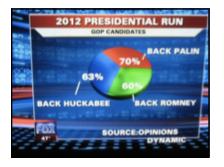
World population: Almost 7.5 billion (U.S. Census Population Clock)

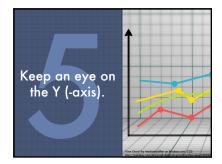
Number of births each year: Just under 4 million (NCHS 2014)

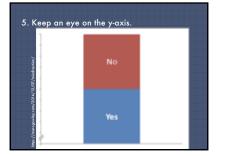


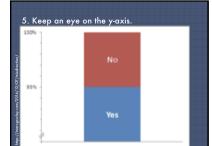














NEXT STEPS

Local environmental scan "Data literacy strategy of the week"



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